



NEWS BULLETIN

BRIDGING SCIENCE & SOCIAL RESEARCH: EXCHANGE OF KNOWLEDGE BY DR. SAMPURNA BHUYAN AT KAMRUP COLLEGE



AZARA, October 9: The IQAC Cell Kamrup College(Chamata), Nalbari invited Dr. Sampurna Bhuyan, Associate Professor , Department of Business Administration and Head (i.c) Department of Economics, Girijananda Chowdhury University as a Resource Person for a one day Workshop on ‘ Scientific Research Journey in Academics’, on 5th October, 2024. She talked about how the research work in Social Sciences, Humanities, Management and Commerce can be made more scientific by incorporating different techniques of review of literature, application of mixed methods and by taking care of the publication standard. She highlighted on the combination of Bibliometric Research and Meta Analysis along with the process of selecting variables for standard research work. Almost 30 College teachers took part and interacted on the event. The workshop was concluded with the certificate distribution ceremony and a concluding remark from Dr. Kabita Choudhury , Vice, Principal, Kamrup College.



Dr. Sampurna Bhuyan being felicitated as the Resource Person.



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Dr. Bhuyan captivate the audience with her insightful lecture.



NEWS BULLETIN

COLLABORATION IN ACTION: A WORKSHOP ON COMMUNICATION SKILLS WITH DR. ABHINAV SARMA



AZARA, October 9: The IQAC Cell of Kamrup College, Chamata, in collaboration with Girijananda Chowdhury University, organized an enriching one-day workshop titled "Mastering Communication and Team Dynamics" for their students. Dr. Abhinav Sarma, Assistant Professor in the Department of Business Administration at Girijananda Chowdhury University, was invited as the Resource Person for the event. Throughout the workshop, Dr. Sarma highlighted the pivotal role of effective communication in building a successful professional career. He shared valuable insights into the different stages of team formation, guiding students on how to navigate each phase to foster a cohesive and motivated team environment. His practical strategies on team motivation and dynamics left a lasting impact, encouraging students to harness these skills in both their academic and professional journeys.

The workshop saw active participation from around 50 students of Kamrup College, who engaged eagerly in discussions and activities. Their enthusiasm and curiosity made the session even more dynamic, reflecting the significance of such initiatives in enhancing essential skills for the future.



Dr. Abhinav Sarma being felicitated as the Resource Person.



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Dr. Abhinav Sarma highlighting the key aspects of developing communication skills and team dynamics in his lecture.





NEWS BULLETIN

FROM PRODUCTION TO PACKAGING: MBA STUDENTS EXPLORE MARICO'S BUSINESS PRACTICES



AZARA, October 9: The Department of Business Administration, Girijananda Chowdhury University recently organized an enriching industrial visit to the Marico production plant located at the Brahmaputra Industrial Park, Amingaon, for the students of MBA 3rd semester. Accompanied by two faculty members Dr. Dhruva Jyoti Sharma and Dr. Abhinav Sarma, the students gained first hand insight into Marico's production process, quality assurance, and packaging processes. They also had an engaging interaction with the unit's HR Manager, providing them with a well-rounded understanding of industry practices. The visit not only enriched the students' understanding of production and operational management but also highlighted the importance of bridging academic concepts with real-world industry practices, preparing them for future managerial challenges.



Engaged Learning: Students attentively participate in an interactive session during their industrial visit to Marico's production plant.



Exploring the production facilities.



NEWS BULLETIN

GENERAL AWARENESS PROGRAMME ON ELEVATORS AT GCU, GUWAHATI



AZARA, October 9: A "General Awareness Programme on Elevators" was conducted at Girijananda Chowdhury University, Guwahati, to raise safety awareness among staff members on 5th October, 2024. The event was presided over by Mr. Sankha Mazumdar, Senior Manager (Operations) at OTIS Elevator Company (India) Ltd., who shared valuable insights into the safe and efficient use of elevators in daily operations.

The session focused on promoting safety measures, addressing potential hazards, and providing best practices for maintaining and using elevators within the university premises. Mr. Mazumdar emphasized the importance of regular maintenance and adhering to safety protocols to prevent accidents and ensure smooth operations. The session was Coordinated by Mr. Joydeep Gupta. The program was well-received by the attendees, who gained a comprehensive understanding of elevator safety. This initiative highlights GCU's commitment to creating a safe and informed environment for its staff and students.



Felicitating of Mr. Sankha Mazumdar.



Mr. Joydeep Gupta coordinating the event.



Mr. Mazumdar highlighted the importance of safety measures to mitigate the potential risks associated with elevator use.



Attendees of the program.



NEWS BULLETIN

GCU TEZPUR B.PHARM STUDENTS GAIN INDUSTRY INSIGHT AT DABUR INDIA LIMITED



AZARA, October 9: The B. Pharm 7th semester students of the School of Pharmaceutical Sciences at GCU Tezpur recently participated in an industrial visit to Dabur India Limited, organized by the Training and Career Guidance Cell. A total of 61 students, divided into two batches, accompanied by four faculty members, explored the facilities of Dabur on two separate days. The visit featured an engaging interactive session with key personnel from Dabur, including Mr. Gurmeet Singh, Unit Head; Mr. Hemen Rajbangshi, HR Manager; Mr. Amitabh Gupta, HR Associate Manager; and Mr. Mukesh Mukti, Production Associate Manager. This session provided students with valuable insights into the company's operations and culture. Following the discussion, students toured various manufacturing units within the facility, covering sectors such as Cosmetics, Ayurvedic products, Home-care, and Food production. This hands-on experience was designed to sensitize students to industry culture and prepare them for future job selection and career opportunities.

The visit was coordinated by Dr. Rajat Subhra Dutta, Coordinator of the Training and Career Guidance Cell, along with Assistant Professors Mr. Bedanta Bhattacharjee, Ms. Debika Sarmah, and Mr. Nabajyoti Kalita, all from GCU Tezpur campus. This initiative underscores GCU Tezpur's commitment to bridging the gap between academic learning and real-world industry experience, equipping students for successful careers in the pharmaceutical field.



Students' interactive session with the Officials of Dabur India Limited.



Exploring with inquisitiveness.