

CV of Dr. Sampurna Bhuyan

Name: Dr. Sampurna Bhuyan

Designation: Associate Professor, & HoD (i.c), Department of Economics

Associate Professor, Dept. of Business Admn.

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Gender: Female

Educational Qualifications:

Sl. No.	Examination Passed	Board/Council/ University	Specialization
1	HSLC/10 th Std.	SEBA	-----
2	HSSLC/10+2 Std.	AHSEC	SCIENCE STREAM
3	Degree(Please Specify)	GAUHATI UNIVERSITY	ECONOMICS
4	Master's Degree (Please Specify)	GAUHATI UNIVERSITY	ECONOMICS(Econometric Methods, Environmental Economics, Financial System)
5	M.Phil.(Please Specify)	NORTH EASTERN HILL UNIVERSITY (NEHU)	ECONOMICS(Finance)

6	Ph.D.	GAUHATI UNIVERSITY	ECONOMICS(HealthCare Economics/Health Care Management)
7	Certificate Course	NPTEL	Psychology of Everyday
8.	Certificate Course	NPTEL	Economics of Health and Health Care Management
9	Others(Please Specify)	SLET Commission, NE REGION SLET/SET (Economics) in2013	Economics
10	Award/Recognition	OKD Institute of Social Change & Development	Institutional Junior Research Fellowship (2008)

Languages known: 1. Assamese 2. English 3. Hindi

Academic/Administrative Experience: 15 Years

List of Publications:

i) Research Papers/Article/Conference proceedings published

Sl. No.	Title with Page Nos.	Journal/Conference	ISSN/ ISBN No.	Impact Factor if
1	Privatisation of health care service and understanding the issue of patient satisfaction, pp. 56-63	Madhya Pradesh Journal of Social Science, Vol 27(12), Dec 22	0973-855X	ImpactFactor: 5.3
2.	Socio Economic Status of Organized and Unorganized Sector Workers in Guwahati, p.g.96-104	Pramana Research Journal, 2019	2249-2976,DOI: 16.10089.PRJ.2019.V9I3.19.3119	Impact Factor: 6.2 UGC Approved no. 41241
3.	An Alternative Mechanism For Financing Health Care Cost In A Progressive Society p.p. 965-969	International Journal of Emerging Technologies and Innovative Research, 2019, Volumn6, Issue 6	ISSN:2349-5162 (URL: http://www.jetir.org/view?paper=JETIR1906X24)	Impact Factor5.87 UGC Approved, Journal No. 63975

4.	Status of Women and Level of Self Concept Stress in Assamese Community-An Exploratory Study	Journal of Human Resource and Customer Relationship Management, Volume 1pp. 09-15	Mantech Publications https://mantechpublications.com/admin/index.php/JoHRCRM/issue/view/932	Peer Reviewed National
5.	Inroads of Foreign Universities in Higher Education and its Impaction in Indian Economy: An Exploratory Study, 756-766	Turkish Online Journal of Qualitative Inquiry Vol 12 NO 2 (2021)	1309-6591 (https://www.tojqi.net/index.php/journal/article/view/9331)	International Peer Reviewed
6.	Determinants of Employee Motivation in Assam Carbon Products Limited: A Case Study	Sumedha Journal of Management. Quarterly Journal (Printed), 2017	ISSN:2277-6753	Index Copernicus value 5.20 Impact Factor:0.787 International Scientific Indexing 1.332 UGC Approved, Journal No. 46802,
7.	Health Care Expenditure of the Labour Class In the Organised and Unorganised Sector of Guwahati - Role of Health Insurance as a Protective Mechanism pp. 42-51	EPRA International Journal of Research and Development , Vol 1, issue 4, 2016	ISSN No.- 2455-7838, (https://eprajournals.com/IJSR/article/155/abstract)	Scientific Journal Impact Factor-3.476 International
8.	Health Care Financing: Prospects of Health Insurance in the City of Guwahati	Journal of Contemporary Research, July 2016, Vol. 4, Issue 01	ISSN No. 2320-9542	Peer Reviewed National
9.	Brand Consciousness and Apparel Buying Behaviour of Consumers from Gender Perspective November 2016, Vol. X, Issue No. 2	The Brahmaputra-Rhythm of The Promises, November 2016, Vol. X, Issue No. 2	ISSN No.- 2278246X)	Peer Reviewed National
10.	Progress and Prospects of Microfinance Linkage Programme in Assam: A Case Study	The Strategist: Journal of Business Management, 2010, Vol. 1 No. 2	ISSN No: 0976-0393	Peer Reviewed National

ii) Chapters in Text books

SL NO.	Title of the Chapter	Title of the book/university	ISBN
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1	Planning in India,(A chapter/unit)	Indian Economics Graduate Self Learning Material, for K.K. Handique State Open University, Assam	ISBN:978-93-89955-37-8
2	Instruments of Environmental Protection-I	Environmental Economics” semester III , Post Graduate Self Learning Material of the KKH State Open University	ISBN:978-93-91026-14-1

iii) Chapters published in the Edited books:

Sl. No.	Title with Page Nos.	Book Title & Editor publisher (International Publisher/ National Publisher/Other Local Publisher)	ISSN/ISBN No.
1	Diversification of Higher Education and Use of ICT Tools: An Analytical Approach	ICT and E -Governance Application in Rural Development. Ed. ErS.K. Ghosh, A. Simhachalam , Akansha Publishing House, National Publisher, 2024	ISBN:978-81-8370-671-1
2	Advancing Business Practices through Integrative Indigeneous Management-A Focus on Strategies for Sustainable Development. <i>Beyond Border & Boundaries Indigeneous Cultures Now and Then</i> (pp. 388-400).	Purbayan Publication & Girijananda Chowdhury University, Assam. 2024.	ISBN : 9789358603811
3	Behavioral Finance and Investment Decisions Making: A Systematic Overview	Development Challenges of North East India, Dispur College, Guwahati, Regional/Local	ISBN-978-81-929492-2-2
4	Consumerism in Health care with Special Referenceto Patient Satisfaction in Private Hospitals in Guwahati city	Management In The Current Scenario: Trends, Issues and Challenges’ Global Publishing House, National	ISBN978-93-81563-94-6
5	Prospects of Women Entrepreneurs in Kamrup(Metro) District of Assam	Corporate Business Strategies – The Present Scenario”, Publisher : Archers and Elevators, National	ISBN:978-93-85640-88-9,

6	Impact of Social Change on the Status of Women In India	Women and Human Rights(The North East Indian Context) Publisher: Borbhag College, Nalbari, Local	ISBN:978-81—91082
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iv) List of Conference Presentation:

Sl No.	Title of the research paper presented	Name of the seminar/conference	Date/Venue	Sponsored by
1.	Health Care Financing: A Case for Health Insurance	4th International Conference on Public Health	19th -21st July, 2018,Bangkok, Thailand	The International Institute of Knowledge Management, Srilanka in collaboration with a few universities across globe.
2	The impact of Household Dependency Ratio and Economic Status on Health Insurance Preference of Laboures in an Urban Economy	43rd Annual Conference of IASP,	Mohanlal Sukhadia University, Udaipur during December1-3, 2022	Indian Association For The Study of Population(IASP)
3.	Economic Development of Assam; A Holistic Approach	International Seminar on Science, Spirituality and Humanity: Transcending Discipline Barriers	February17-19, 2011, Shivaji College in association with Delhi University	NIDM, Ministry of Home Affairs, Govt. of India, Indian Association for the Study of Religions(IASR), Department of Philsophy, DU
4	Advancing Business Practice Through Integrative Indigenous Management-A Focus on Strategies for Sustainable Development	International Conference on “Beyond Borders and Boundaries: Indigenous Culture Now and Then”	23-24 January,2024	Department of English and Foreign Language Department, GCU in collaboration with Russian State University for Humanities
5	Financial Digital Literacy and Growing Entrepreneurial Mindset Among the College Going Students of Assam	International Conference on Technology, Innovation and Entrepreneurship: For Sustainable Global Development & Economic Growth	April 6, 2024	Apeejay Institute of Management & Engineering Technical Campus, Jalandhar, Punjab

6	Enhancing Sustainable Development through Innovative Human Resource Management Strategies and Employee Engagement Practices	International Conference on Sustainable Development : Challenges , Opportunities and the Future Prospects	April 12-13,2024	B K Birla Institute of Higher Education, Pilani, Rajasthan in Association of Global Environment and Social Association and Sustainability Practitioners, (Paper has been accepted for publication)
7	The impact of Household Dependency Ratio and Economic Status on Health Insurance Preference of Laboures in an Urban Economy	43 rd Annual Conference of IASP, National Conference	Mohanlal Sukhadia University, Udaipur during December1-3, 2022	Indian Association For The Study of Population (IASP)
8	Effectiveness of Teaching and Learning and Student's Satisfaction with regard to Management Study: A Survey in Kamrup (Metro) District'	NAAC Sponsored National Seminar on " Methodologies For Quality Assesment & Preservation Initiatives For Higher Education Institutions	25 th February, 2023	Pandu College, Guwahati
9.	Status of Health care in Assam: Insurance as a Medium for Health Security	Emerging Trends in Finance, Accounting and Management	28th – 29th September,2018	NEC Sponsored National Seminar
10.	Entrepreneurship: A Tool for Economic Independence	National Seminar on Sub-Regional connectivity, Trade , Commerce and Growth (NE Region)	20th – 21st April,2018, D.K. College	ICSSR and Deptt. of Economics, D.K.College
11	Behavioral Finance: Developments in India	Financial Services in India: Emerging Issues and Trends	21st-22nd March,2018, Gauhati Commerce College	ICSSR, National Seminar
12	Enhancing Health Security in Assam: Exploring the Efficacy of Health Insurance	Young Social Scientists' Meet,2017	13-14 December,2017	OKDISCD

13	Consumerism in Health care with Special Reference to Patient Satisfaction in Private Hospitals in Guwahati city	National Conference on 'Management In The Current Scenario: Trends, Issues and Challenges'	March 3-4, 2017, Assam Institute of Management, Guwahati	ONGC&AIM
14	Problems and Prospects of Financing Micro, Small and Medium Enterprises(MSME)- A Case Study of Assam Financial Corporation	National Seminar on 'Economic Development of North East India: Challenges and Opportunities'	October 27-28, 2016, Department of Economics, Pachim Guwahati College	University Grant Commission(UGC)
15.	Feasibility of Women Entrepreneurship as a Stable Source of Income-A Case Study of Kamrup (Metro) District	National Seminar on Gender Sensitisation and Women Empowerment: Issues and Challenges	June 25-26, 2016 IQAC, Guwahati College	Unity Education Foundation & Guwahati College
16.	Promoting Economic Development: The Role of Service Sector	Post Liberalisation Scenario of Industrial Development In North-East India: Issues and Challenges	October 21-22, 2014, Pachim Guwahati College	University Grant Commission(UGC)
17.	Shareholder Activism- A Road map for Indian Economy	National Seminar on Corporate Governance in Fund House: A Road Map	January 7-8, 2011, Department of Business Administration, AU	Assam University
18.	Impact of Social Change on the Status of Women in India	National seminar on Human Rights and Socio-Economic and Political Status of Women in Northeast India	November 12-13, 2010, Barbhag College, Nalbari	University Grant Commission(UGC)
19.	Inroads of Foreign Universities and Crisis in Higher Education	XXXIV Indian Social Science Congress	December 27-31, 2010, Gauhati University	Indian Academy of Social Sciences
20.	Service Sector and Economic Development: A Holistic View	National Conference on Economic Development of Assam	December 13-15, 2010, KKHOU	Krishna Kanta Handiqui State Open University
21.	An Analytical Study on Apparel Buying Behaviour of Consumer: A Gender Perspective	12 th Annual Conference, North Easter Economic Association	November 10-11, 2010, Nagaland University	NEEA & Department of Economics, Nagaland University

v) **List of Short term Course /FDP attended**

Sl no.	Name of the Programme/ Course	Duration	Organiser	Date and year
1.	National Workshop on Bibliometric Analysis, Systematic Literature, Review and Structural Equation Modelling	7 days	Human Behavtics Pvt Limited , Uttar Pradesh	27/3/24 TO 1/4/224
2.	Attended National level workshop on “AI Tools in Research Writing and Ethical Practices” held	2 Days	Gauhati Commerce College, Guwahati & E Support for Research, MSME Udyam	on 25-26April,2024
3	3D printing and Reverse Engineering through 3d scanning	5 days	GCU, Assam	6Feb-10Feb,2023
4.	Faculty Development Programme on Moodle (An open source learning management system)	1 week	Department of Computer Science & Engineering, GIMT- Guwahati	20 th June-24 th June 2022
5.	“ Recent Developments In Teaching and Research AICTE sponsored Short Term Training Program ” -	(6 days)	Department of Business Administration, GIMT- Guwahati.	March 15to20, 2021
6.	International Webinar on Changing Horizon Contemporary Avenues in Economics	1 day	Department of Economics, IQAC ,Jorhat College	4 th September,2021
7.	FDP on Behavioral Remodeling for Enhancing the Classroom Delivery of Teachers.	6 days	IIT Guwahati& GIMT	21-26 May,2018
8.	FDP on Teaching Pedagogy	2 days	Assam Engineering College, Jalukbari	May5and 6, 2017
9.	FDP on Meeting Global Challenges in Higher Technical Education	5 days	Girijananda Chowdhury Institute of Management and Technology	28 th july-1 st August, 2015
10.	Short-term Course on Introduction to Quantitative Environmental Economics	5 days	South Asian Network for Development and Environmental Economics &OKDISCD	24 th –28 th January, 2011

11.	Short-term Course on Computer Application in Social Science Research(on SPSS)	8days	Omeo Kumar Das Institute of Social Change and Development (OKDISCD)	12 th -19 th March, 2008
12.	Desktop Management Skills (Vidya)	3 months	Aptech Computer Education, Nagaon	April20-July19, 2001

DISSERTATIONS:

Ph D Thesis (Awarded) entitled ‘**Enhancing Health Security in Assam: Exploring the Efficacy of Health Insurance**’ under the Department of Economics, Gauhati University (2010-2016)(available at <http://hdl.handle.net/10603/199163>)

MPhilThesisentitled‘**MicrofinanceandSelf–HelpGroups–ACaseStudyofAssam**’,submitted to NEHU in 2008.(<http://library.nehu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=86485>)

Popular Writings:

1. Published article in “ Aamar Asom, on 7 May 2024 On World’s Directional Investment and IPR.
<https://www.glpublishations.in/Amar Asom/Guwahati/07-May-2024/Page-5>

Currently Teaching:

1. Introductory Economics (UG Level)
2. Managerial Economics(PG)
3. Quantitative Techniques for Management (PG)
4. Quantitative Techniques for Economics (PG)
5. International Business (UG &PG)
6. Research Tools & Techniques (PG)
7. Macro Economics (PG)
8. International Economics (PG)
9. International Business Environment (UG)
10. Indian Economy (PG)
11. Elementary Econometrics (PG)
12. Rural Industrialization & Entrepreneurship (PG, jointly)
13. Advanced Economic Analysis (PhD Dept. Core)
14. Research Methodology (PhD CORE)

Project Title: An Analytical Study On Post Reform Banking Sector in North East India, manuscript submitted to OKD Institute of Social Change And Development in 2009

NPTEL Courses Certified:

1. Psychology of Everyday
2. Economics of Health and Health Care Management

Membership of Professional bodies: Life Member of

1. INDIAN ASSOCIATION FOR STUDY OF POPULATION (IASP) (NATIONAL)
(<https://iasp.ac.in/memberinfo.php?id=87uid=1177>)

2. NORTHEASTERN ECONOMIC ASSOCIATION (NEEA) (REGIONAL)

Invited as Resource Person:

1. In an AICTE sponsored FDP on '*Innovative Teaching Methods and Application of Statistical Software in Advanced Research in Science and Technology*' on 25th August, 2021 on the topic – 'Recent Trends in Research: Addressing a Few Methodological Issues'.
2. Invited as a **Resource Person** in Pandu College, Guwahati for a '*Workshop on Research Methodology*' on 7th March, 2024.
3. Invited as a **Resource Person** in Seminar on "Questionnaire Development and Validation" organized by SPP College in Collaboration with GCU on 6th May, 2024
4. Invited as a **Resource Person** in the "Regional Workshop on NEP 2020 and Outcome Based Education: A Pedagogical Approach" organized by GCU, Assam from 3rd to 5th July, 2024.

Additional Responsibility:

1. NAAC Criterion Coordinator-Curricular Aspects
2. Coordinator-Outreach Activity(Kamrup Rural)-2023-24 Session
3. Coordinator-Digital Financial literacy Camp—Organised Digital Financial Literacy Campaign and Awareness Programme in D. K. College Mirza on 1st March, 2024.
4. Organised Seminar (offline) on "Bazars in the Global Information Economy", Resource Person—Dr. Maitrayee Deka, Senior Lecturer, Dept. of Sociology, University of Essex. U.K.
5. Coordinator, MOU between Rangia College and GCU, Assam
6. Coordinator, MOU between Kamrup College (Chamata) & GCU, Assam
7. Convener, NEP Cell, GCU, Assam
8. Member Secretary, BOS, SHSS, GCU, ASSAM (April 2023 to present)
9. Member, Service Rule Committee, GCU, Assam
10. Screening Committee Economics Dept., GCU, Assam
11. Member, DRC Committee, Psychology Dept. & Dept. of Business Administration
12. Chairperson, Doctoral Committee, Dept of Economics

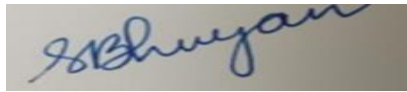
13. Prepared Syllabus of Dept of Economics, Department of Business Administration, GCU, Assam

14. Prepared Syllabus for Assam Science & Technology University, MBA Programme

15. Prepared Syllabus for Assam Institute of Management on “Business Economics”, Integrated BBA –MBA Programme

16. PhD Supervisor, GCU, Assam

(SampurnaBhuyan)

A rectangular box containing a handwritten signature in blue ink. The signature appears to be 'S. Bhuyan' written in a cursive style.

ScannedSignatureDate:5/08/24

