

GIRIJANANDA CHOWDHURY UNIVERSITY, ASSAM
COURSE STRUCTURE
BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION

PROGRAMME OUTCOMES (POs):

1. Demonstrate a thorough understanding of foundational concepts and awareness of societal challenges.
2. Demonstrate procedural knowledge and skills in areas related to one's specialization and current developments, including a critical understanding of the latest developments in the area of specialization, and an ability to use established techniques of analysis and enquiry within the area of specialization.
3. Apply knowledge-based ideas and quantitative and qualitative approaches to address complex real-world concerns.
4. Develop research skills, identifying problems, reviewing literature, and analyzing issues efficiently.
5. Employ interdisciplinary approaches, explore various perspectives, and reach evidence-based conclusions.
6. Effectively communicate and use ICT in a variety of academic and professional settings.

7. Foster critical thinking, creativity, and innovation, as well as language literacy, for the goal of professional development and career advancement.
8. Incorporate moral standards, ethical ideals, and cultural sensitivity to promote diversity and empathy towards marginalized communities.
9. Promote environmental responsibility in support of sustainable development goals.
10. Pursue lifelong learning and foster a scientific mindset to generate new knowledge.

PROGRAMME-SPECIFIC OUTCOMES:

1. Demonstrate an understanding of the basic concepts, theoretical frameworks and models of communication in order to interpret various media-oriented perspectives in academic and professional settings.
2. Apply effective oral and written communicative skills to convey complex ideas with clarity and precision.
3. Integrate relevant skills, values and ethics of the profession in order to create engaging and insightful media content.

**FOUR-YEAR UNDERGRADUATE PROGRAMME IN
JOURNALISM & MASS COMMUNICATION**

COURSE STRUCTURE

SEM	Core (Major)	Core (Minor)	Multi-disciplinary (MDC)*	AEC*	SEC*	VAC*	Internship/ Diss/ Project	Credit	EXIT OPTION
I	4	4+4	3	2	3	2		22	Certificate**
II	4	4+4	3	2	3	2		22	
III	4	4+4	3	2	3	-		20	Diploma**
IV	12+4	-	-	2		2		20	
V	12+4	-	-		-		4	20	Degree (with Single Major and/or Minor /Double Major in Discipline(s))
VI	16+4	-	-	-	-	-		20	
Total								124	End of 3rd Year
VII	4+4	4+4	-	-	-	-	Research Project I/ one Major Course (4)	20	Degree Honours with Research/Without Research (With Single Major and Minor(s) /Double Major) in Discipline(s)
VIII	8+4	-	-	-	-	-	Research Project II/ two Major Courses (8)/(4+4)** **	20	
Total								164	End of 4th Year

NOTE:

A)

*Students must choose one course from the pool of courses offered under MDC, AEC, SEC and VAC.

** Students opting to exit from the programme at the end of 1st /2nd year must undertake a compulsory Internship/Vocational Programme carrying 4 credits.

*** Students not opting for Research Project I must undertake **one additional course of 4 credits** in the 7th semester and students not opting for Research Project II must undertake **two additional courses of 4 credits each** in the 8th semester.

B)

i) AEC, SEC & VAC courses are constructed centrally for the university for all the disciplines and across all the schools wherever it is applicable.

ii) MDC courses are constructed by individual departments for the specific school of studies & are offered together in a common basket.

YEAR – 1

First Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Introduction to Communication & Mass Media	Major	3-0-2	4
	Introduction to Communication & Mass Media (for other departments)	Minor	3-0-2	4
	Podcast & Anchoring (for other departments)	Minor	2-0-4	4
	MDC– I	MDC	3-0-0	3
	AEC – I	AEC	2-0-0	2
	SEC – I	SEC	3-0-0	3
	VAC – I	VAC	2-0-0	2
TOTAL				22

Second Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Fundamentals of Journalism & Reporting	Major	2-0-4	4
	Fundamentals of Journalism & Reporting (for other departments)	Minor	2-0-4	4
	Introduction to New Media (for other departments)	Minor	2-0-4	4
	MDC– II	MDC	3-0-0	3
	AEC – II	AEC	2-0-0	2
	SEC – II	SEC	3-0-0	3
	VAC – II	VAC	2-0-0	2
TOTAL				22

EXIT OPTION WITH CERTIFICATION. However, such students who desire to exit after 1 year of study must undertake a vocational course (4 credits).

YEAR – 2

Third Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Photo Journalism	Major	2-0-4	4
	Photo Journalism (for other departments)	Minor	2-0-4	4
	Mobile Journalism (for other departments)	Minor	2-0-4	4
	MDC– III	MDC	3-0-0	3
	AEC – III	AEC	2-0-0	2
	SEC – III	SEC	3-0-0	3
TOTAL				20

Fourth Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Advanced Skills in Audiovisual Production, Reporting & Copy Editing	Major	2-0-4	4
	Media Landscape in the Northeast	Major	3-0-2	4
	Media, Law and Society	Major	3-0-2	4
	Elective I: Writing for Print Media Elective II: Writing for Television, Radio & Visual Media Elective III: New Media	Elective	2-0-4	4
	AEC – IV	AEC	2-0-0	2
	VAC – III	VAC	2-0-0	2
TOTAL				20

EXIT OPTION WITH DIPLOMA. However, such students who desire to exit after 2 years of study must undertake a vocational course (4 credits).

* Students will be offered internship in the summer break between 4th and 5th semester but the credits will be added in the 5th semester.

YEAR – 3

Fifth Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Business, Economy & Finance Reporting	Major	2-0-4	4
	Health & Development Communication	Major	3-0-2	4
	Advertising & Public Relations	Major	3-0-2	4
	Elective I: Newspaper Production (Adobe InDesign) Elective II: Audio-Video Editing Elective III: Online Production	Elective	2-0-4	4
	Summer Internship	Internship	0-0-8	4
TOTAL				20

Sixth Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Data Journalism	Major	2-0-2	4
	Best Practices in Journalism	Major	3-0-2	4
	Fake News, Fact-Checking & Verification	Major	2-0-4	4
	Arts, Culture & Feature Writing	Major	2-0-4	4
	Elective I: Health Reporting Elective II: Interviewing Skills Elective III: Podcast & Anchoring	Elective	2-0-4	4
TOTAL				20

YEAR – 4

Seventh Semester				
Code	Course	Category of Course	L-T-P	Total Credit
	Research & News Analysis	Major	3-0-2	4
	Media, Business & Politics	Major	3-0-2	4
	---	Minor Elective A	2-0-4	4
	---	Minor Elective B	2-0-4	4
	Research Project I* (On Investigative Journalism)	Dissertation	4-0-0	4
TOTAL				20
*Students not opting for Research Project I must take the following Major Course: Mobile Journalism (4 credits)				

Eighth Semester				
Code		Category of Course	L-T-P	Total Credit
	Visual Communication	Major	3-0-2	4
	Studies in Indian Cinema	Major	3-0-2	4
	Elective I: Writing for Print Media Elective II: Film Appreciation Elective III: Script Writing for Audio-Visual Media	Major/ elective	2-0-4	4
	Research Project II** (Dissertation for three specialisations: Documentary-making, Creating Website, Publishing newsletter)	Dissertation	0-0-16	8
TOTAL				20
<p>**Students not opting for Research Project II must take the following two Major Courses:</p> <ol style="list-style-type: none"> 1. Sports Journalism (4 credits) 2. Lifestyle Journalism (4 credits) 				
