



NEWS BULLETIN

INSPIRING INNOVATION: EXPERT TALK ON ENTREPRENEURSHIP DEVELOPMENT AT GCU



AZARA, April 25: Entrepreneurship Development Cell (EDC), Girijananda Chowdhury University, Assam successfully organised an expert talk on “Igniting Innovation, Incubation and Entrepreneurship”. The speaker for the event was Dr. K. Karthikeyen, CEO, NEATEHUB, Assam Agricultural University Incubator. The event was coordinated by Dr. Dhruva Jyoti Sharma, Coordinator, Entrepreneurship Development Cell, GCU. Many interested students and faculty members joined the session by Dr. K Karthikeyen. The audience was actively engrossed in the interactive session which dealt with the subject of finding societal problems and providing innovative solution so that a sustainable business model can be found by the entrepreneurs. Post the talk a discussion session with the expert and the members of the cell was also organised to deliberate about future activities to be carried out by the EDC and its timeline.



Dr. Dhruva Jyoti Sharma fostering innovative spirit among the students.



Felicitating the resource person Dr.K. Karthikeyen, CEO, NEATEHUB.



Dr.K. Karthikeyen igniting the young minds on innovative ideas and entrepreneurial ecosystem in the region.



The attendees of the session.



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BACK FROM THE BRINK: A RIVETING EXCURSION THROUGH ENDANGERED RHINO TERRITORY



AZARA, April 25: Students of the Department of Commerce embarked on an adventurous trip to Manas National Park & Tiger Reserve on 19th and 20th April, 2024, accompanied by two faculty members. Our team started their remarkable journey from GCU campus to the National Park and then took the safari through the forest and towards the Bhutan border. Over the next three hours, the group encountered wild rhinos and elephants in the vast bio-reserve situated around the breathtakingly beautiful Manas River, a major tributary of the Brahmaputra. The usually reticent animals were drawn to the highway by the promise of newly sprouted foliage along the road in the April spring.



Commerce students and faculty during their excursion to Manas National Park and (lower left) posing before the Manas river.

The Manas National Park was known as a hunting reserve of the Cooch Behar royal family and the Raja of Gauripur before being turned into a bio-reserve in 1973. In 1985, it was declared a World Heritage Site by the UNESCO; however, heavy poaching and militant activities forced the UNESCO to list its name as a World Heritage Site in Danger. Over the years, however, concerted efforts at preserving the flora and fauna of the forests bore fruit and in 2011, Manas was finally removed from the UNESCO 'danger list'.

The next day, our team visited B.H. College, Howly, and enjoyed a lively interactive session with the students and faculty members at the Seminar Hall in the college campus. Prof. Prabin Maheshwari, Head of Department for Commerce, spoke to the students about life and career lessons in the field of commerce.



Prof. Prabin Maheshwari of B.H. College imparting life lessons to commerce students.



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ELEVATING RESEARCH STANDARDS: GCU'S RDC SENSITISATION PROGRAM



AZARA, April 25: The Research and Development Cell (RDC), Girijananda Chowdhury University, Guwahati effectively organized a one-week intensive sensitization program from April 17th to April 23rd, 2024, focusing on the theme "Fostering Research Environment and Maintaining Research Ethics in the University." This program, driven by the goal of raising awareness and inspiring faculty members, researchers, and scholars at the university to actively engage in research and development activities, aims to enhance the research landscape within the university. The workshop extended its outreach activities covering diverse schools and departments of the university, inclusive of Engineering & Technology, Pharmaceutical Sciences (Guwahati & Tezpur campus), Natural Sciences, Humanities & Social Sciences, Health & Allied Sciences and School of management & Commerce. The participation in the workshop exceeded 100 faculty members from various schools and departments, showcasing a strong collective engagement with the initiative.



Dr. Damiki Laloo providing insights into research landscape.



Mr. Dheeman Bhuyan highlighting the possible scopes of research development in the university.

Throughout the duration of the program, participants were actively engaged in insightful discussions, interactive sessions, and collaborative activities, delving into the intricate dynamics of research strategy and ethical considerations, including the significance of intellectual property rights. Prof. (Dr.) Damiki Laloo, Director of RDC, and Mr. Dheeman Bhuyan, Coordinator of Intellectual Property Rights at GCU, both served as distinguished speakers during the workshop.

As the workshop came to a conclusion, participants left with a renewed dedication to fostering a research environment characterized by excellence, integrity, and ethical leadership, ready to contribute meaningfully to the advancement of knowledge and the betterment of society.