



NEWS BULLETIN

INAUGURATION OF THE ADMISSION CELL TO FOSTER INCLUSIVITY AND ACCESSIBILITY



AZARA, April 04: Girijananda Chowdhury University inaugurated the new Admission Cell on 2nd April, 2024 to mark a significant milestone in its commitment to enhance the admission process and prospective students. Mr. Jasodaranjan Das, President, SSA Society inaugurated the new admission cell, symbolizing the official commencement of its operations. Prof. Jayanta Deka, Hon'ble Chancellor, GCU, Prof. Kandarpa Das, Hon'ble Vice Chancellor, GCU, faculty members and students were present during the inauguration of the new admission cell. The Admission Cell will play a crucial role to provide an inclusive and welcoming environment to all the students. The Admission Cell will serve as a centralized hub for all admission-related inquiries and processes to simplify the experience for the prospective students.



Mr. Jasodaranjan Das, President, SSA Society inaugurating the admission cell at Girijananda Chowdhury University.



NEWS BULLETIN

SUCCESS CHRONICLES: CELEBRATING ACHIEVEMENTS AND MILESTONES

AZARA, April 04: Dr. Dhruva Jyoti Sharma, Assistant Professor, Department of Business Administration defended his Ph.D. thesis “Behavioural finance in investment decision making: A study on behavioural biases” on 14th March, 2024. He completed his Ph.D. from Maniram Dewan School of Management, Krishna Kanta Handiqui State Open University, Guwahati, under the guidance of Professor Nripendra Narayan Sarma, Director, Maniram Dewan School of Management, KKHSOU. He conducted an empirical research on Behavioural finance dealing with the study of comprehensive impact of Cognitive and Emotional biases on the investment decision making of the individual retail investors of Guwahati, Assam. The research on behavioural finance concluded that behavioural biases does have great impact on the retail investors’ decision-making factors such as fundamental and technical analysis.



Dr. Dhruva Jyoti Sharma during his PhD Viva voce at KKHSOU.



Hirokijyoti Sarma receiving the Youth Talent Artist Award 2021-22 from Shri La Ganeshan.

Hirokijyoti Sarma, Guest Faculty, Department of English and Foreign Languages, Girijananda Chowdhury University was selected by the North East Zone Cultural Centre, Dimapur (NEZCC) under the Ministry of Culture, Government of India for the special award entitled "Youth Talent Artist Award 2021-22." He received an award in the Folk Music category in the North East from His Excellency, the Governor of Nagaland Shri La Ganeshan at Shilpagram, Panjabari, Guwahati on 24th March, 2024.