



# NEWS BULLETIN

## Fostering Entrepreneurial Awareness with Assam Startup-The Nest



AZARA, February 19: The Entrepreneurship Development Cell, Girijananda Chowdhury University organized a seminar on 15th Feb, 2024 to foster innovation and entrepreneurship spirit among the students. Kankanjyoti Kharghoria, Manager, Programs and Partnerships, Assam Startup-The Nest shared valuable insights into the worlds of entrepreneurship and startup culture in Assam. He raised awareness among students about entrepreneurship and shared various success stories of entrepreneurs who received funding from Assam Startup - The Nest. The Assam Startup-The Nest is committed to nurture and support the next generation of entrepreneurs in the region. They provide a platform for networking, learning, and gaining practical knowledge about the challenges and opportunities in the entrepreneurial landscape. The event aimed to encourage and ignite young students towards building a strong foundation for the budding entrepreneurs. Such initiatives are crucial for the growth and development of the entrepreneurial ecosystem in the region.



Felicitating Kankanjyoti Kharghoria.



Igniting young minds on entrepreneurial ventures.



Mr. Dhruva Jyoti Sharma encouraging the students on entrepreneurial activities.



The attendees of the seminar.



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## Harmonies of Talent and Tradition: GCU Shines at 37th UNIFEST



AZARA, February 19: Girijananda Chowdhury University Assam participated in the 37th UNIFEST North East Zonal Competition held at Assam Royal Global University from 6th - 10th February, 2024. UNIFEST is an Inter University Youth Festival yearly organized under the aegis of Association of Indian Universities (AIU). In the 37th edition of UNIFEST, a total of 15 universities from North East India participated. Among them, 33 students from GCU took part in 15 different sub-events across 5 main categories. In the Music category, GCU students showcased their talent in Western Instrumental Solo, Western Vocal Solo, Western Group Song, Light Vocal Solo, Classical Vocal Solo, and Folk Orchestra. For the Literary category, students competed in Quiz and Elocution. In the Fine Arts category, GCU students displayed their skills in On Spot painting, Spot Photography, Installation, Cartooning, and Mehendi. Under Dance, students participated in Folk Dance, and under Theatre, they performed a Skit.



Cultural pride on display.



In the spotlight: GCU participants mesmerize the audience at UNIFEST". The participants accompanied by Dr. Moytri Sharma



Capturing the essence of talent and creativity of GCU students through art and music at UNIFEST.