



# NEWS BULLETIN

## Flag Off Ceremony of Youth to Youth Connect Campaign



AZARA, October 09: Bureau of Indian Standards, the National Standards Body of India, Celebrates World Standards Day on 14th October every year in line with the celebration by ISO, IEC and ITU. This celebration is a means of paying tribute to the collaborative efforts of thousands of experts worldwide who develop the voluntary technical agreements that are published as International Standards. The theme for this year is Shared Vision for a Better World – Incorporating SDG-3. As a precursor to the celebration and to create awareness about the benefits of procuring certified material among the youths BIS Guwahati in association with Girijananda Chowdhury University flagged off a Youth to Youth Connect Campaign on 6 October 2023 in the university campus. The Campaign was flagged off by Mr. Sabyasachi Dhar, Head BIS Guwahati along with Dr. Trishna Das and Dr. Moytri Sarmah, Mentors of the Standard Clubs of School of Pharmaceutical Sciences and School of Engineering and Technology respectively of GCU Assam. Mr. Jishnu Das and Mr. Benjamin Neville Goldsmith Jajo, Scientists from BIS Guwahati also graced the occasion. In this program, they also selected 60 students as Manak Mitra who will carry out a door-to-door awareness campaign about different standards. These students selected by the Bureau of Indian Standards, Guwahati will be bestowed with a certificate of appreciation, a badge and a cap. An amount of Rs 1500 will also be provided to each Manak Mitra.



Mr. Sabyasachi Dhar, Mr. Benjamin Neville Goldsmith Jajo and Mr. Jishnu Das inculcating the essence of the campaign.



The attendees assuring for a better world.