

# GIRIJANANDA CHOWDHURY UNIVERSITY

## MCOM COURSE STRUCTURE

### **Programme Outcomes**

After successful completion of the programme:

PO1 – It enables learners to get theoretical and practical exposure in the commerce field which includes Accounts, Marketing, Management, Banking and Finance etc.

PO2 – It will develop communication skills and build confidence to face the challenges of the corporate environment.

PO3 – It makes students fit for industrial sector for various managerial skills and abilities such as business planning, decision-making, problem-solving, etc.

PO4 – It develops entrepreneurial skills amongst learners for better professional opportunities

PO5 – It strengthens their capacities in varied areas of commerce and industry.

### **Summary of Credit Distribution**

Semester	Core	DSE	MDC	Internship	Total
I	16	-	4	-	20
II	20	-	4	-	24
III	12	8	-	4	24
IV	16	8	-	-	24
<b>Total</b>	<b>64</b>	<b>16</b>	<b>8</b>	<b>4</b>	<b>92</b>

**Total credit : 92 (20+24+24+24)**

**Discipline Specific Core Course : 64**

**(16+20+12+16) DSE : 16 (0+0+8+8)**

**Internship : 4 (0+0+4+0)**

**Multidisciplinary : 8 (4+4+0+0)**

**YEAR – 1**

<b>First Semester</b>				
<b>Code</b>	<b>Course</b>	<b>Category of Course</b>	<b>L-T-P</b>	<b>Total Credit</b>
	Advanced Financial Accounting	Core	4-0-0	4
	Marketing Policy Analysis	Core	4-0-0	4
	Financial Markets & Institutions	Core	4-0-0	4
	Organisational Behaviour	Core	4-0-0	4
	Multidisciplinary1* (Economics or Computer Application)	OE/MDC	4-0-0	4
<b>TOTAL</b>				<b>20</b>

<b>Second Semester</b>				
<b>Code</b>	<b>Course</b>	<b>Category of Course</b>	<b>L-T-P</b>	<b>Total Credit</b>
	Research Methodology	Core	4-0-0	4
	Economic Legislations	Core	4-0-0	4
	Financial Services	Core	4-0-0	4
	Human Resource Management	Core	4-0-0	4
	Business Taxation	Core	4-0-0	4
	Multidisciplinary2* (Economics or Computer Application)	OE/MDC	4-0-0	4
<b>TOTAL</b>				<b>24</b>

**YEAR – 2**

<b>Third Semester</b>				
<b>Code</b>	<b>Course</b>	<b>Category of Course</b>	<b>L-T-P</b>	<b>Total Credit</b>
	Financial Planning	Core	4-0-0	4
	Management of Banking Operations	Core	4-0-0	4
	Retail Management	Core	4-0-0	4
	SpecialisationA1*	DSE	4-0-0	4
	SpecialisationB1*	DSE	4-0-0	4
	Summer Internship	1		4
TOTAL				24

<b>Fourth Semester</b>				
<b>Code</b>	<b>Course</b>	<b>Category of Course</b>	<b>L-T-P</b>	<b>Total Credit</b>
	Corporate Tax Planning	Core	4-0-0	4
	Strategic Management	Core	4-0-0	4
	Security Analysis & Portfolio Management	Core	4-0-0	4
	SpecialisationA2*	DSE	4-0-0	4
	SpecialisationB2*	DSE	4-0-0	4
	Dissertation	Core	0-0-8	4
TOTAL				24

- **Students should opt for any one specialisation group (A or B) from the following in the Third and Fourth Semester**

<b>Third Semester</b>				
<b>Code</b>	<b>Course</b>	<b>Category of Course</b>	<b>L-T-P</b>	<b>Total Credit</b>
	Specialisation A1:			
	1. Financial Reporting & Analysis	Major	4-0-0	4
	2. Monetary Policy and Reforms	Major	4-0-0	4
	Specialisation B1*			
	1. Strategic Human Resource Management	Major	4-0-0	4
	2. Marketing of Services	Major	4-0-0	4

<b>Fourth Semester</b>				
<b>Code</b>	<b>Course</b>	<b>Category of Course</b>	<b>L-T-P</b>	<b>Total Credit</b>
	Specialisation A2:			
	1. Advanced Cost and Management Accounting	Major	4-0-0	4
	2. Derivatives and Risk Management	Major	4-0-0	4
	Specialisation B1*			
	1. Industrial Relations & Labour Laws	Major	4-0-0	4
	2. Rural and Agricultural Marketing	Major	4-0-0	4