

PUBLICATIONS OF COMMERCE DEPARTMENT

Dr Hari Prasad Goenka

- 1.HRA in PSU's : A case study of NRL in Assam Anusandhanika - Vol.II/No.II July 2010, (pp-120-123) [ISSN :0974-200X].
- 2.HRD;An emerging issue for PSU's in global era: A case Study, Summary of Doctoral Thesis Vol. IV, Ghty [ISBN : 978-81-920635-3-9].
- 3.Futuristic Journal of Commerce & Management in a Bi-annual Refereed journal: Vol.III Issue No.1 (Jan-June) 2021 (page 55-65) [RNI No. JHAENG/2018/76605/ISSN: 2582-1105] (Topic: A Study on problem and prospects of women entrepreneurs with special reference to Nagaon district of Assam).
- 4.“Education, Human Development and Sustainable growth” dated 27th _30th Nov2021 (Topic: Sustainable Economic Strategies against Covid Challenges: An Indian Experience) [ISBN: 978-81-950817-7-6].
- 5.Envisioning India's Future Growth, Innovation, Sustainability, Happiness and Well-being dated 17th–19th February 2022 by Jaipuria Institute of Management, Jaipur (Topic: A big role played by online shopping practices: A digital strike on the netizen's marketing habits of Assam - A study). Paper published in multidisciplinary peer reviewed International Research Journal(SJIF 6.509): Remarking An Analysation (P-ISSN: 2394-0344 / E-ISSN:2455-0817)
- 6.Cluster Analysis and Network Visualization of research in financial literacy (2012-2021): A scientometric investigation of the global publications.- Paper published in Emereld (Managerial Finance)
- 7.A Study on the problem and prospects of jute Industry in Nagaon district of Assam. - Paper published in an International Journal of Ideas under UGC care list: “Third Concept” (Vol. 36 No. 428 Oct. 2022 / ISSN 0970-7247 / P 22-24)
- 8.Investigating Tourism Industries through the Lenses of Functional Management: A Concept Note (by A.S. SochipemZimik, Research Scholar & Dr Hari Prasad Goenka):Chapt-9 of the Book (from Page 193 to 257)
- 9.AadhunikHichhap Vidya (pp-568), Kalyani Publisher, Ludhiyana[ISBN : 978-93-272-1348-5].
- 10.BittiyaHichhapSaralakaran (pp-563),Kalyani Publisher,Ludhiyana[ISBN : 978-81-272-5686-9].
- 11.Information Technology for Learners (pp-162), Kalyani Publisher, Ludhiyana [ISBN : 978-81-272-4153-7].
- 12.Advanced Financial Accounting (pp-512) LBS Publications, Guwahati [ISBN: 81-85921-09-1].

13. Advanced Accounting (pp-436) Manab Publications, Guwahati.

14. Accounting for HRD : A Case Study (pp-234) Ayushman Publication House, New Delhi [ISBN:978-93-81842-02-7].

Ms Kriti Phukan

1. “Relevance and Implication of Indian Ethos in Standardizing Human Resource Management Practices” published by National Press Associates, ISBN: 978-93-90863-70-9

2. “Indian Ethos in Business: An Approach to achieving Sustainability” published by Springer, ISBN: 978-981-19-4892-3

3. “Entrepreneurship as a subject in the education system for Career Opportunities” published by Geetanjali Nangia Ashish Books, ISBN: 978-93-91979-61-4