



NEWS BULLETIN

Being Innovative, Inquisitive and Industrious: One-Day Industrial Visit for MBA Students of GCU



AZARA, April 29: The Department of Business Administration of Girijananda Chowdhury University (GCU), Azara, organised a one-day industrial visit to the SRD Group of Institutions located at Mangaldai, on April 29, 2023, for the students of BBA 6th semester in order to promote industry engagement and learning among them. The students were taken to the factories of SRD Nutrients, Sunandaram Food Private Ltd., and Trinity Fructa Private Ltd., which are under the aegis of the SRD group, so that they can get a practical understanding of the workings of the industrial sector.

Mr. Nabapallab Deka, Senior HR Executive at SRD Group and an alumnus of the GCU's Dept. of Business Administration (MBA Batch: 2015-17), took the students on a round of the factories. He further explained the details of the food items that are manufactured in these industries, and the processes of production, management and marketing, which are being followed by the company.

The students of the university were accompanied by Mr. Dhruva Jyoti Sharma and Md. Faruk Ahmed, Assistant Professors of the Department of Business Administration, GCU. Mr. Sharma was also in charge of coordination of the industrial visit.



At the SRD Group of Institutions



On-the-ground Industrial Experience.



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The students were provided a practical demonstration on a number of key concepts to build on their theoretical understanding of the same, which they had gained from the classroom. At Dekargaon CHC, students were given an on-the-ground experience regarding the workings of the pharmacy department and the effective ways to dispense, store and discard medications. Also, they were taught about disposal of biomedical waste, and the procedure of collecting and analyzing biomedical samples. Following their visit to Dekargaon CHC, the students were taken to M/S S.S. Soap Works, Tezpur, which is a soap manufacturing industry, and Imperial Beverages (HydroSTM), Tezpur, which is an industry for production of packaged drinking water and fruit juice. In these two industries, the students received a hands-on demonstration of the processes involved in industrial manufacturing and packaging.



Pharma students at the pharmacy of Dekargaon CHC

Post their factory tours, the students were guided to the Nabaprabhat Orphanage, where they engaged in a lively interaction with the children of the orphanage, through which the visiting students got an opportunity to share interesting nuggets of information with the kids. The eventful field trip ended with a performance by the orphanage children, where they regaled the students with their singing and dancing.

The field visit was supervised by Dr. Abdul Baquee Ahmed, Principal of GIPS Tezpur, and it was led by Mr. Rajat S. Dutta, who is an Assistant Professor of the Dept. of Pharmaceutics in GIPS Tezpur. He was accompanied by Ms. Arzoo Newar, Assistant Professor of the Dept. of Pharmaceutics, GIPS Tezpur, and Mr. Bedanta Bhattacharjee, Assistant Professor of the Dept. of Pharmacology, GIPS Tezpur.



At Imperial Beverages (HydroSTM), Tezpur



Spreading love and happiness: The students dancing with the kids of the orphanage.



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A Fruitful Field Study: Educational Fieldwork For Students Of GIPS Tezpur



TEZPUR, April 29: An educational field visit was organized on April 29, 2023, for the students of Girijananda Chowdhury Institute of Pharmaceutical Science (GIPS), Tezpur, which is a constituent institution under Girijananda Chowdhury University (GCU). The educational outing was aimed for the first year students of Diploma in Pharmacy (D.Pharm), in accordance with the course requirements of the Social Pharmacy syllabus prescribed by the Pharmacy Council of India (PCI), New Delhi. As a part of their field trip, the students visited Dekargaon Community Health Centre, Imperial Beverages Ltd., S.S. Soap Works, and Nabaprabhat Orphanage.



Hands-On Learning



An Altruistic Act: The visiting students interacting with the kids of the orphanage.